



CHINA 2024: CULTURE, HISTORY AND PRESENT. PERCEPTION AND COMMUNICATION

**Study program in China:
Beijing, Xi'an, Luoyang, Shanghai**

**New experience is always
about learning
and being open**

July 15-28, 2024

The Study Tour Program (STP) in CHINA was designed for the new Eurasian leaders of today and tomorrow who are hoping to learn from and break into the fast-expanding new markets.

Organized by SquirrLE school together with Chinese and Russian-origin experts in China culture and history our focus was cultural heritage. Participants discovered the social, cultural and legal factors that shaped China's economic environment.

All sessions were held by internationally recognized experts with significant field experience in their respective industries from both within the academic sector and outside.

Our teaching methods built around the pillars: critical thinking, problem solving, leadership, creativity are rooted in current business issues. We are targeted at training responsible, innovative enterprising managers willing to become a force for change on both local and international levels.



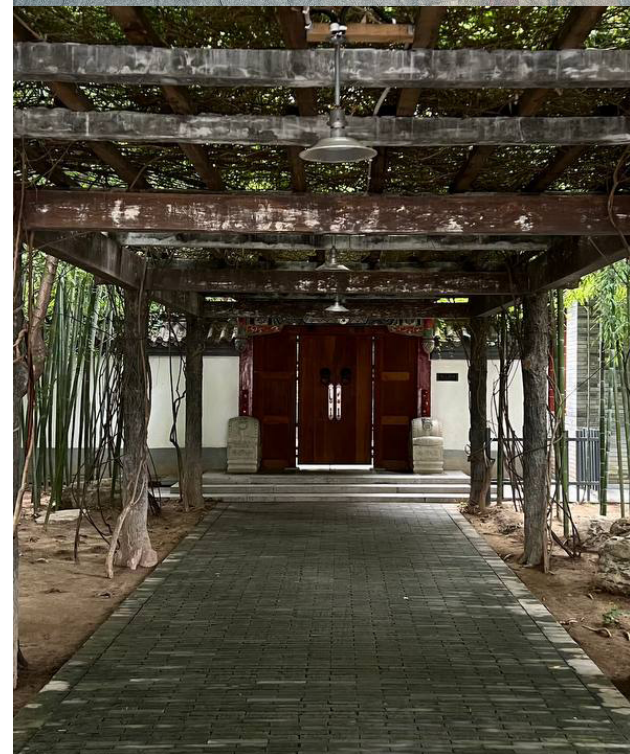
In the present day world of high speed information, its massive influence, close interrelation of different cultures, when the societies are shaped by the media, communication becomes an important basic skill for every high school graduate.

Cross-cultural communication experience contributes to improving inter-personal relations within our own culture. Understanding and accepting various points of view and flexibility should be practiced before being involved in real situations with overwhelming emotions.

**STP Focus 1
Me and the Other, Environment**

**STP Focus 2
Methods of world perception**

**STP Focus 3
Worldview and mental framework formation methods**



Beijing

Tiananmen Square
The Forbidden city
The Summer palace
Houhai street
Jingshan Park
Temple of Heaven
The Great Chinese Wall
Green Dragon Gorge
Tea Ceremony
Tea Companies

Program director:
Dr. Maria Frolova

Program speakers:
Lidia Cherevko

高思佳 Gao Si Jia

误溪溪 Wu Xi Xi

周大利 Zhou Da Li

Xi'an

张锐 Zhang Rui

Terracotta Army
Big Wild Goose Pagoda

Luoyang

Shaolin Temple
Longmen Grottoes

Shanghai

City Center
The Long Museum
Zhujiajiao Water Town